Message Text

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PAGE 01 STOCKH 05895 201409Z

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UNCLAS STOCKHOLM 5895

FOR BIC/OIM:TRAFTON

E.O. 11652: N/A TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: HEALTH CARE EXHIBITION, MAY 17-21

- 1. FORTUNE MAGAZINE'S NOVEMBER 1975 EDITION FEATURED ARTICLE ON THE NEW MICROCOMPUTER TECHNOLOGY TITLED "HERE COMES THE SECOND COMPUTER REVOLUTION."
- 2. ARTICLE MENTIONED NEW PRODUCTS FROM FOLLOWING THREE COMPANIES:- A) CHEMETRICS CORP. OF BURLINGAME, CALIFORNIA, NOW PRODUCES AN ADVANCED BLOOD-CHEMISTRY ANALYZER. COMPANY IS ONLY TWO YEARS OLD. B) TELESENSORY SYSTEM INC. OF PALO ALTO, CALIFORNIA, INTRODUCED THIS FALL A "TALKING" CALCULATOR FOR THE BLIND WITH RECORDED VOCABULARY FOR SPOKEN VERIFICATION OF CALCULATION STEPS AND RESULTS. C) COHERENT RADIATION, PALO ALTO, MANUFACTURES A DIOPTRON FOR MEASURING OBJECTIVE REFRACTION OF EYES, FOR EYEGLASS PRESCRIPTIONS.
- 3. PLEASE APPROACH THREE COMPANIES ABOVE AND MAKE EVERY ATTEMPT TO PROCURE THEM AS PARTICIPANTS IN SUBJECT SHOW, AS THEY REPRESENT EXAMPLES OF LATEST AMERICAN TECHNOLOGY APPLIED TO THE MEDICAL FIELD.
 STRAUSZ HUPE

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Message Attributes

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TAGS: BEXP, SW

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